



Finance-as-a-Service: Nonprofit Transformation

eBook

Finance as a Service and Nonprofit Transformation

How Finance as a Service Helps Nonprofit Organizations
Transform Their Financial Management
... and Maximize Their Impact

Intro

Today's nonprofit organizations are currently at a critical juncture. At the same time, that inflation and tightening donor purse strings strain resources, they face unprecedented demand for their services.

The challenge is even more complex for health and human service providers that rely on government funding and contracts. In addition to upholding safety nets nationwide, they must navigate ever more demanding compliance and reporting mandates and growing competition for funds.

Adapting to this reality while delivering on critical missions demands robust financial operations – one that ensures transparency, promotes good stewardship, and secures long-term sustainability. Finance-as-a-Service (FaaS) providers empower nonprofit organizations seeking to meet the moment with expert support, transforming their financial management into systems that power their mission and support all those working to bring it to life.



Breaking the Cycle: A Call to Transform Nonprofit Financial Functions

Health and human services nonprofits play an outsized role in promoting public health, fostering community well-being, and addressing critical needs—yet they often find themselves overstretched, under-resourced, and caught in a cycle of poor financial governance. These challenges often result from a combination of factors that are common across organizations in the nonprofit sector:

Emphasis on mission and impact

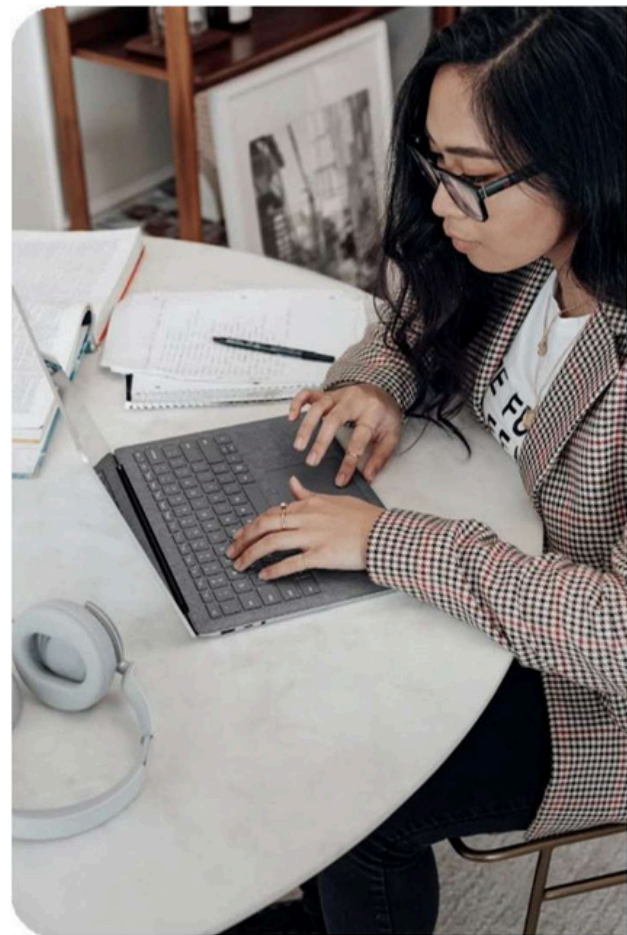
Decision-making within nonprofits tends to prioritize mission over administrative functions, which are often viewed as secondary to programmatic activities.

Weak financial functions

Without a robust financial function and professional expertise, nonprofits are ill-equipped to address the myriad accounting and financial reporting demands.

Limited financial literacy

Gaps in financial knowledge within organizations can make discussions about fiscal governance intimidating, challenging, or, at worst, non-existent.



Striking a balance between mission-driven work and building effective financial systems to support it demands a shift in perception for nonprofit leaders and stakeholders. Beyond routine administrative duties, organizations must recognize strong financial functions as strategic assets that empower them to fulfill their mission, promote constituent and donor trust, and navigate an increasingly complex regulatory landscape.



Nonprofits are moving from good to growth with the support of outsourced services:

Nonprofits are increasingly adopting a multitude of SaaS (Software as a Service) platforms and outsourced services. This shift is driven by a desire for:

- Greater efficiency
- Scalability
- Enhanced capabilities

From donor management with platforms like Salesforce and Raiser's Edge and payroll processing using ADP to HR and staff benefits management through solutions like TriNet, nonprofits are embracing digital technologies to optimize their operations and better serve their missions and communities.

MAXIMIZING IMPACT

How Finance-as-a-Service Empowers Nonprofits to Thrive

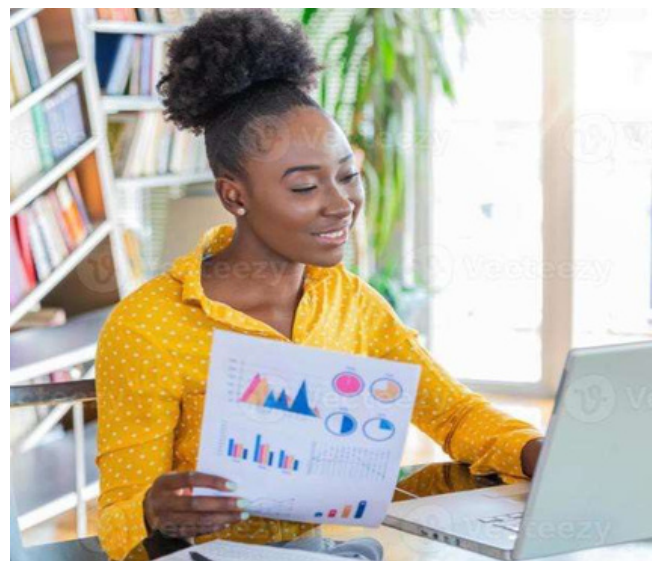
Building a strong financial function requires a multipart approach that includes everything from detailed fiscal and operational audits to secure digital technology and financial training for staff. After years of legacy processes, this can be a heavy lift for many nonprofits.

Finance-as-a-Service (FaaS) is a managed services approach that can help mission-driven organizations transform their financial operations – and in turn, help them save money, maximize government funding, and minimize risk.

FaaS offers organizations access to a comprehensive, cost-effective, and expert-driven suite of financial management services, eliminating the need to invest in building and maintaining those functions in-house. By adopting FaaS as a solution for financial operations, nonprofits gain access to the entire spectrum of services and technology, such as:

The FaaS approach to financial management can be particularly beneficial for nonprofits lacking the time and resources to build strong in-house fiscal departments and those seeking to lighten their staffs' administrative workload and allow them more time to focus on their mission.

- Bookkeeping
- Accounts receivable management
- Accounts payable processing
- Internal audits
- Compliance assurance
- Medical billing
- Secure cloud-based tech infrastructure
- Cloud computing
- Data analytics
- Process automation
- Expense system
- Credit card system
- Grants management system



The FaaS approach to financial management can be particularly beneficial for nonprofits lacking the time and resources to build strong in-house fiscal departments and those seeking to lighten their staffs' administrative workload and allow them more time to focus on their mission.

FaaS creates strong financial functions that support nonprofits' missions and secure responsible resource stewardship:

Greater focus on mission

Leveraging the expertise of a 3rd party partner alleviates the administrative and financial burden of managing functions internally—freeing up valuable time and resources that nonprofits can reinvest in growth and program delivery.

Faster funds collection

Timely and accurate invoicing contributes to faster billing cycles and accelerates funds collection timelines.

Improved cash flow

Efficient cash flow and cost management help nonprofits increase their working capital, enhancing their financial resilience and capacity to deliver on their mission.

Compliance assurance

Working with experts in nonprofit regulations ensures that organizations successfully meet strict reporting and compliance rules to receive government funding.

Timely and accurate reporting

Leverage automation and streamlined financial processes to ensure your organization has accurate information readily available for reporting to donors and stakeholders, and to meet all technical regulatory requirements.

Enhanced operational efficiency

Professionals with a deep understanding of nonprofit finances can assist organizations in optimizing financial processes and alleviate the strain on in-house financial leadership.

Reliable forecasting

Accurate data and advanced software managed by expert eyes yield stronger insights that organizations can leverage for enhanced planning and decision-making.

Greater transparency

Frequent and accurate reporting improves organization-wide visibility into finances while building up greater financial awareness and literacy amongst staff.



Strong finances and dependable cashflow translate into lasting impact

Strong financial management secures nonprofits' capacity to fulfill their mission and maintain the trust of their constituents and the community. With the right systems in place, organizations can allocate resources to initiatives that align with their core goals and contribute to meaningful and lasting change.

Maximized impact

Effectively managed finances empower organizations with the resources they need to deliver on their core mission and serve the needs of their constituents.

Secured operational continuity

Consistent cash flow and adequate reserves ensure operational continuity and secure nonprofits' ability to meet staff salaries, utility bills, and other essential overhead costs.

Long-term sustainability

Robust financial functions promote stability and the ability to weather economic and funding challenges—as well as successfully pass audits.

Enhanced scalability

Financial plans tailored to support growth initiatives help nonprofits secure the resources they need to expand existing programs, strengthen their capabilities, and introduce new services.

Increased competitiveness

Financial stability, operational capacity, and a commitment to compliance and transparency enhance nonprofits' ability to compete for and obtain grants, contracts, and private contributions.

Strengthened stakeholder confidence

Solid finances and transparent reporting demonstrate good stewardship and foster trust among donors, funders, and employees.



Power your mission with BTQ's FaaS Solution

BTQ's financial management services go beyond conventional outsourced accounting to deliver full-scale financial transformation that empowers nonprofit organizations to achieve greater impact.

Our FaaS approach seamlessly integrates into your organization's fiscal functions—from CFO reporting and accounts payable processing to medical billing—with the technology and human expertise to fulfill complex accounting requirements. We tailor our approach to your organization's unique financial journey, acting as your finance and accounting department and managing all of your processes.

Focus on your mission and programs, while certified professionals handle every aspect of your nonprofit's fiscal and accounting needs.

Assessment

Identify inefficiencies, redundancies, and areas for improvement with expert-led assessments of your organization's financial processes.

Digital Integration

Streamline and automate financial processes with modern software tools specifically designed to meet the unique accounting and reporting needs of the nonprofit sector.

Billing and Accounts receivable

Maintain healthy cash flow and secure operational continuity with optimized billing and collection procedures-including medical bills.

Reporting

Enhance stakeholder communications and boost compliance with customized reporting that aligns with your goals and government contract requirements.

Oversight

Strengthen internal controls, mitigate financial and legal risk, and ensure your organization is always prepared for external audits.

Strategic Financial Planning

Gain insights for better budgeting, financial planning, and strategic decision-making based on a thorough understanding of your financial data.

Drive greater impact with stronger finances

As demand for health and human services grows, so does the imperative for strong organizations with the capabilities to meet those needs. BTQ's FaaS solution empowers nonprofits with expert capabilities and modern technology to strengthen their financial functions and set their organizations up for continued success. Contact BTQ to learn how our team of experts can help your organization transform its finance management and secure the resources to power its mission.

About BTQ

BTQ is a division of Consero Global providing quality financial management and medical billing services to nonprofits. We help our clients build strong financial functions that support their mission and secure sustained operations. A mission-driven organization, we are committed to transforming the nonprofit sector with a flexible, cost-effective, and permanent solution to the challenge of operating fiscal departments.

Since 2001, BTQ has served organizations across sectors such as health and human services, culture, community development, among others. Our approach combines more than two decades of nonprofit financial management expertise with high-performing digital technologies that empower organizations to thrive in a fast-moving landscape. Together with our team-centered culture, these capabilities enable us to build lasting relationships with our clients and create tangible change in their organizations.

Learn more about BTQ by visiting:
<http://www.btqfinancial.com/>

